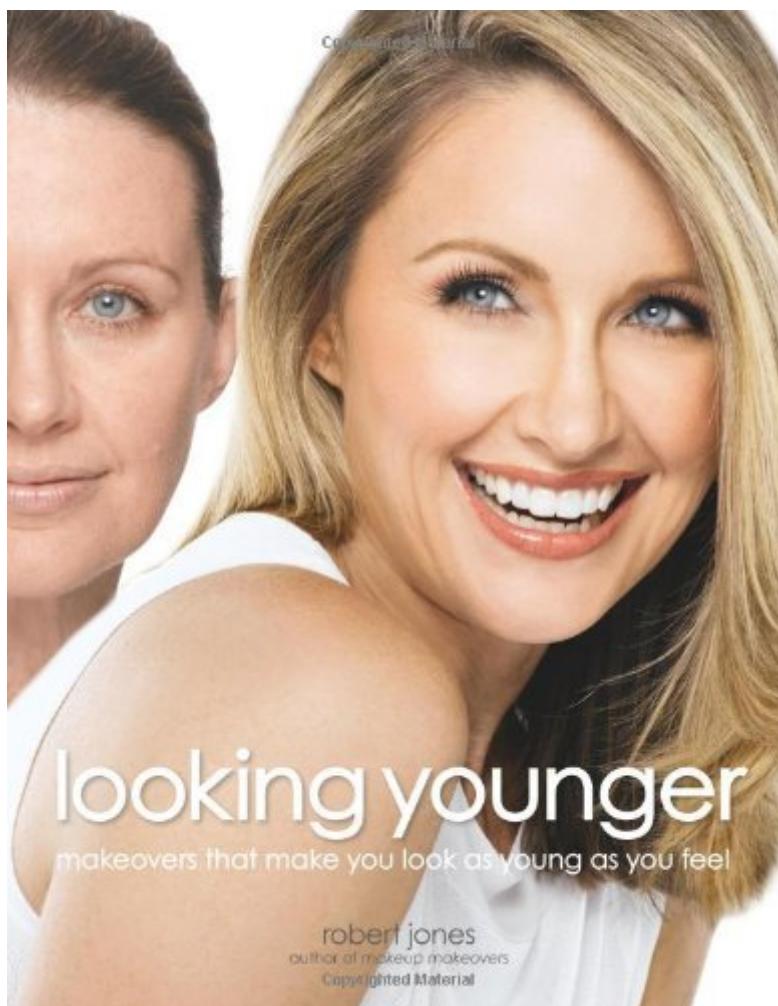


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Looking Younger: Makeovers That Make You Look As Young As You Feel



Synopsis

Robert Jones' tips are very practical and accessible. Looking Younger, a follow-up to Robert Jones' successful *Makeup Makeovers* and *Makeup Makeovers: Weddings*, provides unique techniques for taking the years off and looking stunning at any age. Readers learn how to expertly cover and camouflage wrinkles, sagging eyelids, and dull skintones while practical and easy tips help them customize their makeup application to play up their best features and minimize their worst. They'll learn which colors and makeup techniques add a decade to the face-and how to turn back the clock in a few well-chosen steps. Whether it's a glamorous look for a special event or an everyday makeup routine, readers will learn how to look attractive and natural, not made up and artificial. Techniques are illustrated with 150 before-and-after photos that will inspire and educate readers on how to look their most beautiful.

Book Information

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Customer Reviews

I noticed that a lot of reviewers say this is a replica of Robert Jones' previous books, since I don't have any of his other books I didn't have that issue. It does make sense as several of the models

aren't at an age where they need to look younger unless they are trying to look like teenagers. There are some good tips in here about what type of foundation to use for your skin type and coverage needs, as well as how to keep foundation from making lines more obvious, which has suddenly become a real issue for me, especially around the eyes. For those of us who are just starting to have issues with foundation migrating into fine lines, I really liked this part, as it will save me a good bit of time and money in trying products that will actually make the issue worse. I also like the discussion about undertones for foundations and how to find the best shade, and where to put the foundation when doing a stripe test so that your face matches your neck. Other than that there isn't much interesting or innovative about the book. It could have been about half as long as all of the women have the same look. If you look at each model, you can tell that the lip and eye colors have been tweaked slightly for their coloring but it's all essentially the same look. There are no day/night/special occasion looks, just cookie cutter makeup - one look for every women for every occasion. While I realize that as we age, most of us can no longer pull off as many dramatic looks as we could in our 20's, I don't believe that we need to be burdened with looking like clones. I have naturally full lips that have managed to stay pretty smooth, so even though I'm 40 I don't think that darker colored lips will make me look old. And while he does explain why he is using lighter lip tones on these models (lips thin as we age, dark lipstick makes lips appear smaller) There is not a deep or bright toned lip in this entire book. There are ways of using multiple shades and/or glosses to plump lips up when a deeper color is used, so even this generally accepted bit of knowledge isn't entirely accurate. I also am not thrilled about the amount of airbrushing that has been done. I understand that the models will be shot in the best possible light, and immediately after the makeup is put on, but the overuse of photoshop was ridiculous. I want to see what can be realistically achieved with his makeup techniques. And since, as of yet, nobody has the ability to photoshop me in real life, I was looking for real-life tips to minimize my flaws.

Growing up, my mom didn't wear makeup (it was considered sinful) and so I was not allowed to wear or experiment with cosmetics. After I got married, my mother-in-law taught me a few things but I never wore much make-up except at special occasions. After almost 30 years, I felt I was ready for a change. I love this book! It covers every aspect of make-up you could think of from purchasing to using the correct products for your face. This book tells you how to choose the right type (liquid, mineral powder, etc) and the right shade (based on your skin's undertone and depth of shade) of foundation for your skin. There is a chapter on eyebrows, a chapter on cheeks and a chapter on lips (yes - you can make your lips look bigger and poutier without injections)! The author shows you how

to apply both foundation and eyeshadow based on the shape of your face or eyes. The chapter on eyes tells you not only how to apply the products correctly to "fix" minor imperfections (close set eyes, wide set eyes, hooded eyes) but also which colors of shadow are the most complimentary to your eye color. There are chapters on preparing your face for make-up and which tools to use (there are several pages on just brushes). I also like the fact that it is geared towards the mature reader because lets face it, what looks good on a 20 or 30 something would not look good on a 50 year old. I would have given this book 5 stars except for the fact that it is VERY similar to his other book, using the same models and everything. However, the question and answer sections scattered throughout the book almost makes up for this shortcoming.

I agree with the other reviewer who said that the book is a great book. There are lots of very useful tips that in fact did aid me in improving my make-up application techniques. However, it is a bit disheartening to look at a book marketed to "older" women and find that many of the so-called older models are probably in their mid-thirties at most. The images are also clearly photoshopped, either that or Robert Jones is a make-up magician. Read this book, expect your techniques and appearance to improve, but do not expect to look as young, flawless, or gorgeous as the women do in the pictures. I also bought Eve Pearl's Plastic Surgery without the Surgery and definitely preferred Jones' Looking Younger book. Best of luck to you!

If you work with image clients or cosmetics clients, this is an excellent book. If you are a product junkie who likes a lot of technical detail, you will love this book. If you want general instructions, bright trendy colors, or hundreds of pictures... you may feel a bit overwhelmed. I adore RJ and his Masterclass series on his Robert Jones Beauty Academy website, but then, I am a professional and love all the technical detail. I will say this, if you are looking to buy an RJ book, buy just one or two... they can get repetitive for the investment. This one and Makeup Makeovers are my personal favorites!

Exquisite! It is one of the books that anyone interested in wearing makeup or is a makeup artist should have. A captivating book! I have just discovered it last year and I had the surprise to find beauty, classic elegance, shine in all Robert's creations. Very good makeup tips, useful and right to the point. And, it also leaves you in an astonishing great mood!

This is a very useful book on using makeup to look younger. I especially liked the detailed

information on how to contour your face, and the step-by-step routine shown toward the end. It is true, however, that if you purchase this book, you needn't bother buying any of the author's other books, or vice versa, as he tends to duplicate the same information in each book.

I returned the book for refund, (which I didn't receive) as the content is a duplication of "Makeup Makeovers Beauty Bible" all the way to the photos.

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Anti Aging: The Best Anti Aging Beauty Products, Anti Aging Medicines and Anti Aging Skin Care Treatments to Make You Look and Feel Younger (Anti Aging, ... Secrets, Anti Aging Diet, Beauty Products)
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